



## **PRESS RELEASE**

### **Hello Backpacker launches innovative free backpacker book**

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**Hello Backpacker now offers a free book, *The Backpacker's Toolbox*, packed with practical tips for independent travellers. The 100-page book is downloadable for free at [www.hellobackpacker.com](http://www.hellobackpacker.com).**

The Backpacker's Toolbox is a book with practical focus containing many tips for making travel easier. It helps backpackers focus on all the great aspects of travel and minimize their hassle. The book also contains useful checklists and amusing personal experiences.

Part of the contents:

- How to prepare your home before you go
- How to pack your backpack and daypack
- How to travel safely
- How to get to know locals
- How to avoid jet lag
- How to pick an Internet café

Hello Backpacker is an online community for people who like independent travel. We aim to provide the most user-friendly, fun and useful services for backpackers by answering questions such as:

- Which is the best seat on a long bus trip?
- What do the the power sockets look like in Brazil?
- What does the the thumbs-up sign mean in Australia?

All of the services are provided free of charge and several more useful services will be added continuously.

Hello Backpacker is produced for travellers by travellers!

For more information contact Hello Backpacker at:  
[info@hellobackpacker.com](mailto:info@hellobackpacker.com) or [www.hellobackpacker.com/press](http://www.hellobackpacker.com/press)